

SOUTH EAST CREATIVES

Workshop and Mentoring Programme at High House Production Park, Purfleet – 18 and 25 April 2020

Day One

Join our creative industry experts for an information-packed day. Understand how to create well-crafted marketing content and identify the best channels for your message. Get a handle on your finances and understand more about your business through numbers. Learn to present and speak with confidence. You should leave at the end of the day with workable strategies that will support you in running a more and successful creative business.

Day Two

Come to a second day of workshops and learn practical pricing strategies, as well as how to increase your prices or fees without losing any clients. Gain a greater understanding of your personal hopes and strategies and how our individual struggles can turn into new solidarity economies. You will leave feeling more confident when it is time to talk money and business, feel better connected to the like-minded creatives around you, as well as have a clearer idea of your future business aspirations.

Interested? [Apply here.](#)



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Meet the experts:

Remi Harris MBE has 20 years' experience working across the creative industries as a trainer, senior manager, coach and business adviser in the UK and internationally. She is qualified with a Masters in Business. She is the author of: *Easy Money? The Definitive Guide to Funding Music Projects in the UK* (2013). Clients include Creative United, Somerset House Trust, The Barbican, Metal Culture, Association of Independent Music, The Musicians' Union, PRS Foundation and many individual artists.

Patricia van den Akker is the Director of The Design Trust and a well-known business adviser and trainer for creative businesses. She taught at the Royal College of Art, Central St Martins, Plymouth School of Art, Bournemouth University. She writes, talks and speaks about creative business development, and has worked with many of the main trade shows and crafts fairs in the UK. She wrote The Design Doctor business column for *Crafts Magazine*, published by the Crafts Council for five years. In 2018 and 2019, she was voted the Number One Business Adviser in Branding and Design by Enterprise Nation members.

Kate Faragher was a nervous speaker until she learnt the secrets of great speakers. She will share some of that with you. Since she has learnt these secrets she has become an actress on the National Theatre stage, spoken in front of audiences of hundreds and delivered a TEDx talk. Her style is described as challenging and compassionate. Her aim is always to help you discover your brilliance through playful, practical exercises.

Tom Broome and **Marieke Sjerps** from Colchester-based content marketing agency Creative Quills crafts written content that accelerates their clients' businesses. As Creative Director, Tom uses his business insight and flair to get to the heart of his clients' needs. Marieke, Head of Content Writing, delivers the creative storytelling and research skills that bring strategies to life.

Sofia Niazi is an artist and illustrator with an MA in illustration from Kingston University. As part of OOMK, she runs a community risograph print studio in Newham, Rabbits Road Press, with studio mates Rose Nordin and Heiba Lamara. She regularly leads workshops and delivers talks about her work in community, gallery and academic settings. Sofia has produced work for Migration Museum, Museum of London, Barbican and The Guardian, amongst others.

Rosalie Schweiker is an artist who writes a new work policy for herself every year. Her 2019 policy states that she doesn't use CVs or bios. By the time you're reading this, her 2020 policy might have revoked this, but the print deadline for this blurb was a while ago... so you'll just have to take a deep breath and try to imagine where she studied and what she's currently busy with. She's definitely looking forward to meeting you at the workshop.